

Faculty

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The knowledge and skills involving communication are among the most important and useful in modern society. The very nature of communication concerns social symbolic activity. Because of its use of symbols, communication is a uniquely human attribute.

The Communication Division examines the use of symbols in a variety of contexts. These contexts include mass mediated forms and social scientific notions of communication, as well as the more traditional speech/rhetoric area of communication. The mass mediated forms include: print journalism, graphic arts (printing), and photographic communications. Social scientific approaches encompass interpersonal, small group and organizational communication. The more traditional speech areas concentrate on public speaking and persuasion.

The goal of course work within the division is to teach the skills necessary to be effective communicators and to be critical consumers of communication within these realms. This is done regardless of whether the student desires immediate employment or transfer to a four-year institution seeking a baccalaureate degree.

**Associate of Arts Degree
 with specialization in**

Communication
 Journalism – Print
 Journalism – Web/Broadcasting

**Associate of Science Degree
 with specialization in**

Graphic Arts – Prepress Production
 Graphic Arts – Printing Management

**Associate of Applied Science
 Degree**

Graphic Arts – Computer/Desktop Design
 Graphic Arts – Prepress Production
 Graphic Arts – Printing Production
 Photographic Communications

Graphic Arts

The graphic arts options have been developed at Northwest College to provide students with broad career preparation in the related fields of prepress production, printing production, computer/desktop design, and printing management. Varied combinations of course work in these fields can lead to employment opportunities in the Rocky Mountain region and across the nation. The associate of applied science degree prepares students for entry-level positions in the graphic arts industry. The associate of science option is a transfer-oriented degree designed for students intending to continue at a four-year institution.

**ASSOCIATE OF SCIENCE
 with specialization in
 GRAPHIC ARTS
 PREPRESS PRODUCTION**

This specialization allows students seeking an associate of science degree the opportunity to concentrate on prepress production for the field of graphic arts. The core provides students the basic course work in the field while allowing them the flexibility to tailor their program to their individual needs. Students must successfully complete core courses with a “C-” or better to meet specialization requirements. Students who are planning to transfer to a four-year program may need to have additional hours beyond the specialization requirements at Northwest College in order to transfer in as a junior. These students should consult with their advisor and the appropriate four-year college catalog.

General Education Requirements

Number and Title	Credits
Students should refer to the Graduation Requirements on pages 23-26	24-27

Three hours of Humanities and Visual & Performing Arts may be fulfilled by taking Core Courses.

Core Courses

Number and Title	Credits
GRAR 1510—Introduction to Graphic Arts	3
GRAR 1610—Offset Production I	3
GRAR 1800—Introduction to Macintosh	3
Any capstone course with GRAR, CO/M, PHTO, or ART designator	2-3
TOTAL 11-12	

Core Electives

Students must take three courses (9 hours) from the following list of approved courses. Two of the three courses must have a GRAR designator.

Number and Title	Credits
ART 1110—Design 2-D	3
ART 2100—Computer Graphics I	3
GRAR 1620—Offset Production II	4
GRAR 1720—Imaging for Printing Reproduction	3
GRAR 1810—Electronic Publishing: PageMaker	3
GRAR 1820—Electronic Publishing: QuarkXPress	3
JOUR 1010—Publication Production	1-2
PHTO 1600—Survey of Photography	4
PHTO 1610—Introduction to Photography ...	3
General Electives selected in consultation with advisor	
	16-20

MINIMUM CREDITS FOR DEGREE = 64

**ASSOCIATE OF SCIENCE
 with specialization in
 GRAPHIC ARTS
 PRINTING MANAGEMENT**

This specialization allows students seeking an associate of science degree the opportunity to concentrate on printing management in graphic arts. The core provides students the basic course work in the field while allowing them the flexibility to tailor their program to their individual needs. Students must successfully complete core courses with a “C-” or better to meet specialization requirements. Students who are planning to transfer to a four-year program may need to have additional hours beyond the specialization requirements at Northwest College in order to transfer in as a junior. These students should consult with their advisor and the appropriate four-year college catalog.

General Education Requirements

Number and Title	Credits
Students should refer to the Graduation Requirements on pages 23-26	24-27

Three hours of Humanities and Visual & Performing Arts may be fulfilled by taking Core Courses.

Core Courses

Number and Title	Credits
GRAR 1510—Introduction to Graphic Arts	3
GRAR 1610—Offset Production I	3
GRAR 2650—Estimating	3

Any capstone course with GRAR, CO/M,
PHTO, or ART designator 2-3
TOTAL 11-12

Core Electives

Students must take three courses (9 hours) from the following list of approved courses. Two of the three courses must have a GRAR designator.

Number and Title	Credits
ART 2120 —Graphic Design I	3
BADM 1000—Introduction to Business.....	3
BADM 2100—Small Business Practices.....	3
GRAR 1620—Offset Production II	4
GRAR 1720—Imaging for Printing Reproduction	3
GRAR 1800—Introduction to Macintosh.....	3
GRAR 1810—Electronic Publishing: PageMaker	3
GRAR 1820—Electronic Publishing: QuarkXPress	3
GRAR 1850—Advanced Electronic Publishing.....	3
GRAR 1950—Image Assembly.....	3
MGT 2100—Principles of Management.....	3
MGT 2470—Internship: Management	3

General Electives selected in consultation
with advisor..... 16-20

MINIMUM CREDITS FOR DEGREE = 64

**ASSOCIATE OF APPLIED SCIENCE
GRAPHIC ARTS
PREPRESS PRODUCTION OPTION**

General Education Requirements

Number and Title	Credits
Students should refer to the Graduation Requirements on pages 23-26	20-23

*Three hours of General Education may be fulfilled
by taking Core Courses.*

Core Courses

Number and Title	Credits
ART 1110—Design: 2-D	3
ART 1130—Design: Color	3
ART 2120—Graphic Design I	3
ART 2465—Art Portfolio	2
GRAR 1510—Introduction to Graphic Arts.....	3
GRAR 1610—Offset Production I.....	3
GRAR 1620—Offset Production II	4
GRAR 1720—Imaging for Printing Reproduction	3
GRAR 1800—Introduction to Macintosh.....	3
GRAR 1810—Electronic Publishing: PageMaker	3
GRAR 1820—Electronic Publishing: QuarkXPress	3
GRAR 1850—Advanced Electronic Publishing.....	3
GRAR 1950—Image Assembly.....	3
PHTO 1610—Introduction to Photography.....	4
TOTAL 43	

Recommended Electives

Number and Title	Credits
ART 2100—Computer Graphics I.....	3
ART 2105—Computer Graphics II.....	3
ART 2110—Typography	3
ART 2130—Graphic Design II.....	3
GRAR 2710—Estimating	3
JOUR 1010—Publications Production I	1-2

Recommended Elective for English

BADM 1020—Business Communication.....	3
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TOTAL CREDITS FOR DEGREE = 64

**ASSOCIATE OF APPLIED SCIENCE
GRAPHIC ARTS
PRINTING PRODUCTION OPTION**

General Education Requirements

Number and Title	Credits
Students should refer to the Graduation Requirements on pages 23-26	20-23

*Three hours of Humanities/Social Science/Visual
& Performing Arts/Science may be fulfilled by
taking Core Courses.*

Core Courses

Number and Title	Credits
ART 1110—Design: 2-D	3
ART 1130—Design: Color	3
ART 2120—Graphic Design I	3
ART 2465—Art Portfolio	2
GRAR 1510—Introduction to Graphic Arts.....	3
GRAR 1610—Offset Production I.....	3
GRAR 1620—Offset Production II	4
GRAR 1720—Imaging for Printing Reproduction	3
GRAR 1800—Introduction to Macintosh.....	3
GRAR 1810—Electronic Publishing PageMaker	3
GRAR 1820—Electronic Publishing QuarkXPress	3
GRAR 1950—Image Assembly.....	3
GRAR 2710—Estimating	3
GRAR 2810—Advanced Press.....	3
PHTO 1610—Introduction to Photography.....	4
TOTAL 46	

Recommended Electives

Number and Title	Credits
ART 2100—Computer Graphics I.....	3
ART 2130—Graphic Design II.....	3
GRAR 1850—Advanced Electronic Publishing.....	3
JOUR 1010—Publications Production I	1-2

TOTAL CREDITS FOR DEGREE = 64

**ASSOCIATE OF APPLIED SCIENCE
GRAPHIC ARTS
COMPUTER/DESKTOP DESIGN
OPTION**

General Education Requirements

Number and Title	Credits
Students should refer to the Graduation Requirements on pages 23-26	20-23

*Three hours of Humanities/Social Science/Visual
& Performing Arts/Science may be fulfilled by
taking Core Courses.*

Core Courses

Number and Title	Credits
ART 1110—Design: 2-D	3
ART 1130—Design: Color	3
ART 2100—Computer Graphics I.....	3
ART 2110—Typography	3
ART 2120—Graphic Design I	3
ART 2465—Art Portfolio	2
GRAR 1510—Introduction to Graphic Arts..	3
GRAR 1610—Offset Production I.....	3
GRAR 1720—Imaging for Printing Reproduction	3
GRAR 1800—Introduction to Macintosh.....	3
GRAR 1810—Electronic Publishing: PageMaker	3
GRAR 1820—Electronic Publishing: QuarkXPress	3
GRAR 1850—Advanced Electronic Publishing.....	3
PHTO 1610—Introduction to Photography.....	4
TOTAL 42	

Recommended Electives

Number and Title	Credits
ART 2105—Computer Graphics II.....	3
ENTK 2500—Computer Aided Drafting I.....	3
JOUR 1010—Publications Production I	1-2

TOTAL CREDITS FOR DEGREE = 64

Journalism

The journalism area at Northwest College offers the basic introductory courses for transfer purposes. Students who are interested in seeking employment from this program are encouraged to pursue courses in photography, printing, and commercial art through the A.A.S. degree programs found in the Communication Division.

ASSOCIATE OF ARTS with specialization in JOURNALISM PRINT

This specialization allows students to explore journalistic print media for their associate of arts degree. The core provides students the basic course work in the field while allowing them the flexibility to tailor their program to their individual needs. Students must successfully complete core courses with a “C-” or better to meet specialization requirements. Students who are planning to transfer to a four-year program may need to have additional hours beyond the specialization requirements at Northwest College in order to transfer in as a junior. These students should consult with their advisor and the appropriate four-year college catalog.

General Education Requirements

Number and Title	Credits
Students should refer to the Graduation Requirements on pages 23-26	36-42

Six hours of Humanities will be fulfilled by taking Core Courses.

Core Courses

Number and Title	Credits
JOUR 1000—Introduction to Mass Media	3
JOUR 1010—Publications Production I.....	1-2
JOUR 1100—Reporting and Newswriting I..	3
JOUR 2100—Reporting and Newswriting II..	3
JOUR 2010—Publications Production II.....	1-2
JOUR 2140—News Editing and Layout.....	3
CO/M 2485—Sophomore Seminar:	2
Communication	2
TOTAL	16-18

General Electives selected in consultation with advisor

MINIMUM CREDITS FOR DEGREE = 64

ASSOCIATE OF ARTS with specialization in JOURNALISM WEB/BROADCASTING

This specialization allows students to explore journalistic web/broadcasting for their associate of arts degree. The core provides students the basic course work in the field while allowing them the flexibility to tailor their program to their individual needs. Students must successfully complete core courses with a “C-” or better to meet specialization requirements. Students who are planning to transfer to a four-year program may need to have additional hours beyond the specialization requirements at Northwest College in order to transfer in as a junior. These students should consult with their advisor and the appropriate four-year college catalog.

General Education Requirements

Number and Title	Credits
Students should refer to the Graduation Requirements on pages 23-26	36-42

Six hours of Humanities will be fulfilled by taking Core Courses.

Core Courses

Number and Title	Credits
JOUR 1000—Introduction to Mass Media	3
JOUR 1020—Webcasting Practicum I	1-2
JOUR 1100—Reporting and Newswriting I..	3
JOUR 2100—Reporting and Newswriting II..	3
JOUR 2020—Webcasting Practicum II	1-2
JOUR 2000—Broadcast Production	3
CO/M 2485—Sophomore Seminar:	2
Communication	2
TOTAL	16-18

General Electives selected in consultation with advisor

MINIMUM CREDITS FOR DEGREE = 64

Photographic Communications

The photographic communications program is designed for those students who intend to become commercial photographers. Emphasis is placed on learning through extended lab experiences.

Photographic communications students should understand their profession and the changes students will encounter as they mature in the field of photogra-

phy. Students must understand the photography profession so that their ideas can be expressed creatively, clearly, and on demand.

The photographic communications faculty are professionals. To this end, the faculty keep abreast and are aware of the trends in this ever-changing profession, especially toward digital imaging.

We advise students to take courses in journalism and in business in order to provide a framework in which to explore the challenging issues of this career. For the applied science degree in photographic communications, students must complete both the General Education Requirements and the Core Courses.

ASSOCIATE OF APPLIED SCIENCE PHOTOGRAPHIC COMMUNICATIONS

General Education Requirements

Number and Title	Credits
BADM 1005—Business Mathematics	3
or	
MATH—Any College-Level Mathematics ...	3-4
BADM 1020—Business Communications	3
JOUR 1000—Introduction to Mass Media	3
or	
CO/M 1030—Interpersonal Communication	3
ENGL 1010—English I: Introduction to Composition	3
ART—Any ART course meeting the Visual & Performing Arts requirement	3
POLS 1000—American and Wyoming Government.....	3
or	
HIST 1210—United States History I.....	3
and	
HIST 1250—History of Wyoming	3
Wellness Education	2
TOTAL	20-24

Core Courses

Number and Title	Credits
PHTO 1600—Survey of Photography	3
PHTO 1610—Introduction to Photography	4
PHTO 1630—View Camera/Basic Lighting	4
PHTO 2710—Professional Portfolio I.....	4
PHTO 2720—Professional Portfolio II.....	4
PHTO 2350—Media Photography.....	3
PHTO 2510—Studio Illustration I.....	3
PHTO 2520—Studio Illustration II.....	3
PHTO 2740—Color Negative Photography	3
PHTO 2610—Commercial Portrait I.....	3
PHTO 2620—Commercial Portrait II.....	3
PHTO 2650—Digital Imaging I	3
PHTO 2660—Web Page Design.....	3
PHTO 2760—Introduction to Digital Multimedia	3
TOTAL	46

Electives

Number and Title	Credits
GRAR 1510—Introduction to Graphic Arts	3
GRAR 1800—Introduction to Macintosh.....	3
GRAR 1810—Electronic Publishing: PageMaker	3
GRAR 1820—Electronic Publishing: QuarkXPress	3
JOUR 1100—Reporting and Newswriting I..	3
PHTO 1550—Outdoor Photography Seminar	2
PHTO 1980—Cooperative Education	1-6
PHTO 2450—Media Photography II	3
PHTO 2980—Cooperative Education	1-6

TOTAL CREDITS FOR DEGREE = 66

Communication

The communication area offers a variety of course work for students who plan to transfer to a four-year institution and for students who want to better understand their communication patterns. Students planning to receive a bachelor of arts degree in this area need to review carefully the degree requirements of the college or university to which they plan to transfer. Speech communication courses are available to students under any degree or certificate plan as either fulfilling Humanities Requirements or as electives.

Northwest has a nationally recognized forensics squad which represents the college at tournaments throughout the western United States. Forensics is a form of rhetorical scholarship which involves various dimensions: debate, public address, and the interpretation of literature. Forensics serves as a curricular and co-curricular laboratory for improving students' abilities in research, analysis, and oral communication. Typically, forensics activities are conducted in a competitive environment to motivate students and accelerate the learning process. In addition to the competitive speaking program, the Northwest forensics squad performs on campus as well as in the community and works with high school programs throughout the state.

**ASSOCIATE OF ARTS
with specialization in
COMMUNICATION**

This specialization allows students to explore the field of communication as the basis for their associate of arts degree. The core provides students the basic course work in the field while allowing

them the flexibility to tailor their program to their individual needs. Students must successfully complete core courses with a "C-" or better to meet specialization requirements. Students who are planning to transfer to a four-year program may need to have additional hours beyond the specialization requirements at Northwest College in order to transfer in as a junior. These students should consult with their advisor and the appropriate four-year college catalog.

General Education Requirements

Number and Title	Credits
Students should refer to the Graduation Requirements on pages 23-26	36-42

Six hours of Humanities and three hours of Visual and Performing Arts requirements may be fulfilled by taking Core Courses and Electives.

Core Courses

Number and Title	Credits
CO/M 1010—Public Speaking	3
CO/M 1030—Interpersonal Communication ..	3
CO/M 2485—Sophomore Seminar: Communication	2
TOTAL 8	

Core Electives

Students must take three courses (9 hours) from the following list of approved courses. Two of the three courses must have a CO/M designator.

Number and Title	Credits
CO/M 1040—Introduction to Human Communication	3
CO/M 2090—Introduction to Persuasion	3
CO/M 2110—Nonverbal Communication	3
CO/M 2120—Small Group Communication	3
CO/M 2125—Family Communication	3
CO/M 2150—Argumentation	3
JOUR 1000—Introduction to Mass Media	3
PHIL 1100—Critical Thinking	3
THEA 2120—Oral Interpretation	3

General Electives in consultation with advisor..... 12-18

MINIMUM CREDITS FOR DEGREE = 64